



**Innovative Marketing International**  
*The original sourcing company*

## MODERN SLAVERY ACT 2024

IMI statement for the Financial Year ending 31.12.2023.

IMI are committed to ensuring and improving our practices to combat slavery and human trafficking by helping protect the most vulnerable and to prevent any violation of human rights.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and this constitutes our slavery and human trafficking statement.

We are the UK's leading premiums and promotional merchandise sourcing agency and source from diverse economies and work with factories in many parts of the world. Our website [www.innovativemarketing.co.uk](http://www.innovativemarketing.co.uk) shows more about our activities.

IMI is committed to ensuring that there is no modern slavery or human trafficking practices within our business or our supply chain. Our Anti-Slavery Policy reflects our responsibility to act ethically and with integrity in all our business relationships and to implement and enforce effective systems and controls to ensure slavery and human trafficking are not taking place anywhere in our supply chain. We work with transparency with all our suppliers and across our supply chain and other business partners and their supply chains.

We make our existing and new suppliers aware of modern slavery and human trafficking and our zero tolerance to such issues, through the existence of our ethical policy which is made available to them in their own language. We source from a diverse range of makers and we make them aware of our requirements.

We monitor supplier performance and in particular labour practice standards to ensure the adoption of best practice in all aspects of what we do. We verify, audit, certify and train to make sure compliance.

Our staff are fully conversant with the requirements and it is made clear to them what the risks are so that they have a clear understanding in line with the policies we have as an organisation.

We work with internationally renowned auditing agencies to ensure best practice is followed when auditing our supply base and are members of SEDEX (membership number).

Julian A Lyons  
CEO  
Innovative Marketing International Ltd