

Cosmetic Trends 2017

For many years IMI have been supplying our customers with a wide range of cosmetics items ranging from nail varnishes, lip balms, eyeshadows, nail sets, tattoos and other items. We work in partnership with several large factories across China who are well audited and can reach the standards we set. These factories innovate as well and help us develop the new and exciting products that our clients need. Our lead times range between 12-16 weeks, as the important product testing process can take some time. We take independent cosmetic testing very seriously and use the best, well equipped laboratories who have this specialist expertise.

The makeup trends from the SS17 fashion show were steering more towards lip gloss sets this year with bold vibrant colours such as a pink and rosy blush. Also, glitter lips teamed up with a graphic eye liner has also really taken off creating sparkle loaded lips and sharp eyes. Eyeliners are still continuing on from last year's trends, even shiny liquid liner gives it an extra edge for 2017. Other trends include two toned shades nails, semi bare nails with splashes of colour. Also metallic and bedazzled nails are still here to stay with all over gold, rose gold and silvers tints.



For any cosmetics enquiries please contact Penny Pihokan@innovativemarketing.co.uk

Toy Fairs - from London to Nuremberg



Early in the year it seems to be Toy Fair season and we have had visits to the London Toy fair and Nuremberg Toy fair. Both fairs are important events as we are able to assess trends, find new products, visit suppliers and meet clients. This year did not disappoint and we came across lots of exciting and interesting items. See a few images of just some of things we loved and we hope you will like too.



Shipping news - Ongoing sea freight shipping issues causing delays



Freight space shortages have been exacerbated by the recent Hanjin shipping line demise, and rate increases as a result are not helping matters either in what is now a volatile area. We are monitoring the FCL costs carefully but there have been significant cost increases in 20ft and 40ft container from China ports to the UK. The Port of Felixstowe, our main UK port of entry, is continuing to experience delays and restrictions and the recent bad weather, as expected during early Winter months, has had a deleterious effect on delivery times, with delays on vessels caused by fog, and other adverse conditions. Vessels have also been leaving Asian ports late and we therefore continue to work with a number of forwarders in an effort to reduce these issues. Chinese New Year always causes congestion, as everyone tries to get the last vessels leaving before the holiday period, and 2017 was no exception.

China Canton Fair

(15 Oct - 4 Nov 2016)



Our Purchasing Executive, Ivy Liu, recently visited the Canton Fair in Guangzhou, China. This huge fair is held biannually - in spring and autumn and primarily promotes made in China products. It attracts thousands of buyers from around the world and covers and showcases well over 150,000 products. The exhibitors at the Canton Fair come from various industries in China and it is the perfect way for us to meet the new and existing suppliers face-to-face over the course of a few days. We are always on the lookout for innovative and exciting product ideas and this visit did not disappoint. We found many interesting items that we can present and show to our clients. We were also able to begin new relationships with vendors who have the qualities we need and can augment our own product range and add their skills to ours.

Covermounts - Our favourite out now

Here is a selection of the covermounts on the market now... enjoy!



FOR MORE IDEAS VISIT OUR WEBSITE
WWW.KIDSCOVERMOUNTS.COM

Latest products

From covermounts and promotional gifts here are a few examples of our most recent work, which we hope you will like! Do not hesitate to contact us with your enquiry, we are happy to help.



New Staff members



Federica - Graphic Designer Kim - Administrative Assistant

We are delighted to welcome Federica Filippi and Kim Chau on board at IMI. Federica studied for a BA & MA in Product Design at the Polytechnic of Milan and after her graduation in 2014 she worked as a Freelance Graphic Designer in both Budapest and London. She is now an important member of our creative team and is enjoying working on covermounts and the interesting new products that are required. Kim has recently joined IMI as Administrative Assistant to help our busy shipping and accounts department and to ease the workload! There is always never ending administrative work to attend to.

Thank you!

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